

Management Advertising Opportunities

FOR 20 YEARS

credit union executives have selected *Management* magazine as the most valuable publication for information on leading their credit union. When advertising in *Management*, your message goes straight to those with purchasing power. And with 76% of all *Management* subscribers leading credit unions with \$250 million in

assets or more, you'll reach industry leaders who control big budgets. Keep reading to find in-depth information on this premier publication, then contact CUES today to secure space for your organization!

59%

In the past 12 months, 59% of survey respondents reported taking action in response to an ad in *Management*.

- Readex Research, 2017 Readex Survey

For advertising information, contact Cathy Woods, CUES' advertising sales representative, at **602.863.2212**; or email cathy.woods@mediawestintl.com.

49%

Of seven listed digital publications, *Management* was selected by the highest percentage as being the most valuable for leading their credit union—no other listed publication was selected by more than 15%.

- Readex Research, 2017 Readex Survey

